



Bringing music to campus.

MSC Town Hall Fall '09 Application

MSC ID#: _____ (Explained below) T-Shirt Size (S, M, L, XL): _____

Name: _____

Major: _____ Is your TAMU GPR above 2.0? _____

Phone Number: _____ Classification: _____

E-mail (the one you use most often): _____

Local Address: _____

Any other commitments for this year, including any jobs: _____

Subcommittee applying for: _____

Alternate choice: _____

No Preference for Subcommittee: _____

How did you hear about us? _____

*** This application must have an official cover page attached. To generate a cover page go online to <http://apply.msc.tamu.edu> and follow the instructions to enter your personal contact information, print and sign the page that results, and attach it to this application. Then, you will be given a MSC ID number which needs to be on this form, and on the top right side of each page. If applying for Lunchbox Concerts or Special Events you must also attach a copy of your Fall-Term schedule. In a typed, double-spaced format answer the following questions: BE CREATIVE AND BE YOURSELF -- Let your personality shine through. ***

1. What is your impression of Town Hall and how does that set it apart from other organizations?
2. Out of 47,000 students, what makes you different? Why should we choose you?
3. What strengths and talents do you possess that make you a great candidate for Town Hall? What specific skills or experiences do you have that you could contribute to the subcommittee of your choice?
4. What role do you think music and the arts play in campus life?
5. Using an 8 ½ by 11 sheet of paper, express yourself or visually tell us something about you. Attach this sheet to your application.

- Applications are due Friday, September 18th, 5:00 pm sharp, to the Student Programs Office on the 2nd floor of Koldus, room 233.

- Dates to Note: Fall Retreat date will be taking place on Saturday, October 17. This is an overnight retreat. We will have more details later.

- For those who are first year members of the MSC, there will be a mandatory Leadership Workshop Tuesday, October 6th, time TBA.

- We will contact you by email if you are selected for interviews. Interviews will be held the week following application submission. Call 845-1515 with any questions. Thank you and goodnight

MSC Town Hall (in a nut shell)

MSC Town Hall is the premier concert programming committee on the Texas A&M campus. We are responsible for programming around seventy events each school year. As a committee, we take charge of the promotion and execution of these events. We have a variety of types of programs, ranging from large to small in scale. Below, you will find descriptions of the nine subcommittees that make up Town Hall. You will be placed in one of these subcommittees if you are selected after the interview process, but you will not be restricted to just that one committee. There will be several events where all Town Hall members will be needed to participate. There will be several mandatory events, such as the Battle of the Bands finale, any large concert we bring to A&M, retreats, Variety Show in the Spring, etc., that you will help with as well. We also highly encourage you to help other subcommittees out.

With all of that said, MSC Town Hall will become like your second family! We have several socials during the year, and you are encouraged to hang out with your subcommittees. Our meetings will occur every other Wednesday evening at 8:00 pm in Rudder 301. Trust me, you won't want to miss them!

If you have a passion for music and want to get an inside look at putting on concerts (and have fun while you are doing it), MSC Town Hall is the place for you!

Committees to Apply For

Advertising, Marketing and Promotions - AMP

The AMP sub-com is responsible for a large portion of advertising for Town Hall's events, including creating flyers, banners, newspaper ads, sandwich boards and poster items. They are responsible for creating and distributing surveys through email, website, and our concert events in order to gather information from TAMU students on how to enhance the quality of Town Hall's programs and image. AMP is constantly looking for new and creative ways to advertise Town Hall's name through stickers, slogans, and promotional items.

BATTLE OF THE BANDS/VARIETY SHOW

Variety Show Committee works together to promote and produce the most rockin talent show TH puts on, which showcases the most talented Aggies during Parents' Weekend. This committee is responsible for all the aspects of the show including advertising, choosing acts, host and reception, judges, operations, and working with the acts. If you want to meet local rock stars and celebrities, get some free food, and be extra cool by hanging out backstage then Variety Show is for you.

This sub-com is a team who gives up their early Friday nights during the fall for the sake of the ROCK. The twelve lucky lads and lasses have the honor of putting

together the Town Hall Battle of the Bands. Committee members are involved in picking bands, putting on preliminary concerts, and selecting the best of those said bands. The preliminary concerts will finally end in a culmination of Town Hall glory and goodness in the annual Battle of the Bands.

DEVELOPMENT

An important aspect of MSC Town Hall is promotion and establishing business contacts within the Aggie community. It is Development's responsibility to reach out and make contacts with companies, parents and former students to raise promotions and funds for Town Hall. The Development committee is also responsible for taking pictures at our various events and managing the website. If you have any interest in photograph or web design development is for you!

STUDENT TRAINING AND DEVELOPMENT-STD

Embracing your Town Hall STD is mandatory...in a good way! STDers are responsible for infecting the Town Hall committee with all sorts of love and fun during meetings, retreats, and other social events. We make it possible for Town Hallers to establish bonds that will last a lifetime—or until you fall down and get a random case of amnesia. We are the rock stars, we are the champions, and we are the glue that holds Town Hall together.

MUSIC EDUCATION - MUSE

As one of MSC Town Hall's newest programs, MUSE is striving to combine music and education in an innovative way for Texas A&M students. MUSE is designed to educate students on various topics in music, including the process of creating music and the inner workings of today's music industry, through interactive workshops. MUSE will also focus on educating students about the history of music and the music industry so that they may gain a further understanding and appreciation for music.

COFFEEHOUSE

Coffeehouse provides an opportunity for musicians, comedians, poets and entertainers to show their stuff. The committee is responsible for all programming and musical aspects of these shows including Coffeehouse themes, finding and booking acts, running sound equipment, and all other aspects of the show (especially publicity). Coffeehouse's atmosphere strives to be casual yet focused by providing eclectic, innovative and rootsy music by songwriters and performers from jazz, folk, poetry, hip hop, jam bands and indie bands.

LUNCH BOX CONCERTS

The Lunchbox Music Series occurs twice a week from noon-1pm. Bands range across every genre from amateur student songwriters to nationally touring acts. An open schedule on at least one of the following timeslots is required: Mon/Wed 11-12:30, Mon/Wed 12:30-2, TTR 11-12:30, TTR 12:30-2. ****Please attach a copy of your schedule with application****.

WORLD MUSIC

The World Music sub-committee is responsible for planning and facilitating concerts that showcase music from around the world. Our goal is to bring diversity to the Texas A&M Campus.

SPECIAL PA MEMBERS - SPAM

SPAM is the force that makes Town Hall's shows run smoothly. We are the audio professionals that deal with the technical details. As a member of SPAM, you will make sure the Town Hall sound system gets where it needs to be, gets setup properly, and is maintained and working properly. Additionally, SPAM is responsible for running sound at every Town Hall event so that the beauty of the performances can shine thorough to the world. You'll get hands on experience working with musicians and learn the ins and outs of running a show.

The SPAM sub-com will work as a cross-matrix sub-com. In other words, there will be a SPAM member in each programming sub-com. For instance there will be a SPAM member in Coffeehouse, and one in SpEv, etc. So, essentially you will be a part of both sub-coms. Make sure and specify which programming sub-com you would like to be a part of.

Special Events - SPEV

Special events are any event or concert that does not fall within the job descriptions of the other committees. The special event committee is responsible for all aspects of a concert from finding the band, setting up the stage, and working the show. Specifically the special events subcommittee focuses on larger night time performances.